



REQUEST FOR BOARD ACTION

Special Business

MEETING DATE: July 20, 2023

PREPARED BY: Aimee Peterson, Assistant Parks and Recreation Director

AGENDA ITEM: Minnesota Recreation and Parks Association – Award of Excellence Presentation

PREVIOUS ACTIONS:

None

RECOMMENDED PARK BOARD ACTION:

None

COMMENTS:

Staff is honored to announce Maple Grove Parks and Recreation's Crokicurl program has been selected as one of the 2022 Minnesota Recreation and Park Association (MRPA) Award of Excellence for Programming. Stacy Chouinard, MRPA Awards Committee member will attend the meeting to present the award.

The MRPA Awards of Excellence is an annual program that was solely created to recognize agencies and their staff for an outstanding project that either was implemented in 2022 or received substantial revisions in 2022.

MRPA members may nominate a project for an Award of Excellence in seven different categories: Administrative or Management Strategies, Communications, Park and Facility, Programming and Events, Sponsorships and Partnerships, Sustainability and Volunteer Initiatives. Only the top scoring nominations are selected to receive Award of Excellence recognition.

The Maple Grove Crokicurl was selected to receive a 2022 Award of Excellence for Programming and Events.

The Crokicurl rink and program launched in January of 2022 through an innovative idea inspired by Tanya Huntley, Recreation Supervisor – Special Events. Tanya worked in partnership with the parkkeeper team and other program staff to make the idea come to life.

The program received an overwhelming amount of media support in 2022. Maple Grove Crokicurl was featured on local cable network as well as FOX 9 and WCCO. The Star Tribune and Minneapolis St. Paul Magazine both featured articles on the program.

- [Fox 9 video](#)
- [WCCO video](#)
- [Star Tribune article](#)
- [CCX Media](#)
- [Minneapolis/St. Paul Magazine](#)

Crokicurl was back for the 2022-2023 winter season and staff look forward to continue to grow the new winter activity in Maple Grove.

ATTACHMENTS:

None